

# EssilorLuxottica

## **EssilorLuxottica introduces *SWITCH: Vision Innovation Summit by EssilorLuxottica,* a visionary showcase for the future of connected healthcare**

*Set for Spring 2026, SWITCH will reflect the powerful transformation of the industry  
in the age of AI and other breakthrough technologies*

**Paris, France (14 October 2025)** – EssilorLuxottica announced today the launch of *SWITCH: Vision Innovation Summit by EssilorLuxottica*, a new industry wide event that will explore the driving forces behind the industry's rapid transformation. SWITCH will provide a captivating 3-day experience for eyecare professionals that will spark meaningful conversation around everything from AI wearables to med-tech to myopia innovation, capturing the true potential beyond frames and lenses to shape the future of vision care.

The new event will be held **March 9-11, 2026 in Orlando for partners from the Americas**, leading immediately into Vision Expo, and in Monte-Carlo on **April 13-15, 2026 for customers in EMEA and Asia**, allowing the Company to present a global and unified vision for the future.

As EssilorLuxottica continues to push the boundaries of patient care through advanced vision care, AI eyewear and med-tech solutions, SWITCH will be an ideal platform for provocative dialogue among industry professionals around advancements in areas such as AI and data science.

*“The world we play and practice in tomorrow will be more predictive, more personalized, more powerful through AI, data and other developments, and it’s essential that eyecare professionals are in the driver’s seat. In creating SWITCH, we will provide an ideal environment for the kind of elevated conversation, discovery and relationships needed to succeed in a much more connected world. We look forward to delivering an experience that truly reflects the inspiring times we’re living in,”* said Francesco Milleri, Chairman and CEO, and Paul du Saillant, Deputy CEO at EssilorLuxottica.

More details on the event will be shared in the coming weeks and months. For customers in the Americas, please visit the following link for more information and to register to the event: [CLICK HERE](#)

### **Contacts**

**Giorgio Iannella**  
Head of Investor Relations  
[ir@essilorluxottica.com](mailto:ir@essilorluxottica.com)

**Marco Catalani**  
Head of Corporate Communications  
[media@essilorluxottica.com](mailto:media@essilorluxottica.com)

### **About EssilorLuxottica**

EssilorLuxottica is a global leader in the design, manufacture and distribution of advanced vision care products, eyewear and med-tech solutions. Its Mission is to help people around the world to see more and be more by addressing their evolving vision needs, personal style aspirations and desire to feel more connected to the world around them. EssilorLuxottica is home to the most innovative lens technologies, including Varilux, Stellest and Transitions, iconic brands such as Ray-Ban, Oakley and Supreme, the most desired luxury licensed brands and world-class retailers including Sunglass Hut, LensCrafters, Vision Express and Apollo. Backed by robust R&D investments, distinctive capabilities and a top-quality asset portfolio, the Company drives innovation across categories, from cutting-edge medical instruments and solutions for eye health to category-defining smart glasses, all of which push the boundaries of the industry and reimagine the eyes as a gateway to new possibilities. With over 200,000 employees across 150 countries, 600 operations facilities, serving 300,000 eye care professionals and operating 18,000 stores, the Group generated consolidated revenue of Euro 26.5 billion in 2024. Its OneSight EssilorLuxottica Foundation has given access to sustainable vision care to nearly 1 billion people in underserved communities. EssilorLuxottica trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL:FP. [www.essilorluxottica.com](http://www.essilorluxottica.com)