



# EssilorLuxottica

## ESSILORLUXOTTICA AND MONCLER ANNOUNCE AN EXCLUSIVE LICENSING AGREEMENT

*Charenton-le-Pont, France and Milan, Italy (November 22, 2023 – 6:00 pm CET)* – EssilorLuxottica and Moncler have announced today the signing of an exclusive licensing agreement that includes the design, production, and global distribution of Moncler eyewear.

The agreement will be in effect from January 2024 until December 2028, with an automatic renewal option for an additional five years. The first Moncler Lunettes collection produced with EssilorLuxottica will be Fall-Winter 2024, available from September 2024.

Leveraging EssilorLuxottica's consolidated experience and constant innovation, the partnership will further elevate the Moncler Lunettes collections, known for their perfect blend of functionality and contemporary aesthetics, with a mix of frames suitable for both city and mountain living.

Moncler Lunettes new eyewear will be available at Moncler boutiques and [moncler.com](https://moncler.com), EssilorLuxottica stores, and through selected opticians worldwide.

Remo Ruffini, Chairman and Chief Executive Officer of Moncler S.p.A., commented: "With the introduction of the new Moncler Lunettes collections, Moncler's style will seamlessly merge with EssilorLuxottica's know-how in eyewear, delivering a product at the forefront of design, innovation, and quality."

Francesco Milleri, Chairman and CEO at EssilorLuxottica, stated: "We have long admired Moncler as a brand that shares our equal passion for innovation and style, not to mention our 'born in the mountains' heritage. Our teams are thrilled to embark on this journey to design and develop a unique eyewear collection that truly reflects the special Moncler brand."

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### **About Moncler**

*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.*

### **About EssilorLuxottica**

*EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses. Formed in 2018, its mission is to help people around the world to see more and be more by addressing their evolving vision needs and personal style aspirations. The Company brings together the complementary expertise of two industry pioneers, one in advanced lens technology and the other in the craftsmanship of iconic eyewear, to set new industry standards for vision care and the consumer experience around it. In 2022, the Company generated consolidated revenue of Euro 24.5 billion. The EssilorLuxottica share trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL:FP. For more information, please visit: [www.essilorluxottica.com](https://www.essilorluxottica.com)*

**MONCLER**

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