

## **EssilorLuxottica and Harvard Business Publishing to unlock leadership and management content for the vision care industry**

*Leonardo, EssilorLuxottica's 24/7 digital learning platform, will offer 40+ essential business courses, thousands of articles from Harvard Business Review and more*

**Charenton-le-Pont, France and Boston, Massachusetts (5 June 2023)** EssilorLuxottica and Harvard Business Publishing, a subsidiary of Harvard University, are partnering to allow EssilorLuxottica's employees, and tens of thousands of eye care professionals around the world to access curated business and leadership content developed by experts.

With a shared vision of elevating an industry through talent development and mastering emerging skills in a changing world, [Leonardo](#) is offering curated access to Harvard Business Publishing courses that will enhance both personal and professional skills. The new powerful selection, complementing the treasure of existing content on the Leonardo platform, will be available in a dedicated area divided into two main sections: Harvard ManageMentor and Harvard ManageMentor Spark.

Leonardo users will find in-depth skill building on three learning tracks from HarvardManageMentor:

- “Leading Yourself”: pave the way for personal and professional growth through a set of content that will help enhance the way we work.
- “Leading Others”: discover how effective leaders inspire trust and motivation in teammates, define and communicate a clear vision, and lead inclusively and without authority.
- “Leading the Business”: build a unique set of professional skills to drive the change and growth throughout the entire company.

Each course offers certificates and badges upon completion that learners can share on their social channels.

With Harvard ManageMentor Spark, Leonardo will provide a customizable experience for learning in the flow of work:

- +22,000 articles from the Harvard Business Review
- +1,500 videos
- +1,600 podcasts
- +700 case studies

and more.

*“Since its launch, Leonardo has delivered almost four million hours of education earning the reputation as a leading destination for learning across our industry. We’re incredibly proud to have built an inclusive platform that sees the growth potential in every member of our community – whether they are eye doctors, opticians, practice support staff. Our partnership with Harvard Business Publishing is a natural step, bringing content from one of the most trusted sources in the business world into our fold. We believe this will further elevate our offering and provide a springboard for the incredible talent we have in the vision care space,”* said Alessandra Senici, Head of Leonardo at EssilorLuxottica.

# EssilorLuxottica

*"We are thrilled to collaborate with EssilorLuxottica, for this significant learning endeavor and in-support to lead the industry into a bright and prosperous future. Our partnership aims to equip leaders at all levels within EssilorLuxottica with the essential skills required to navigate the challenges of today and tomorrow. Harvard Business Publishing will provide fresh perspectives, knowledge and best-in-class learning opportunities to Leonardo's users, empowering, inspiring, and preparing them for success in an increasingly complex future."*

*Our mission at Harvard Business Publishing is to improve the practice of management and leadership and its impact in a changing world. Our new partnership with EssilorLuxottica is an important and exciting expansion of our mission and we look forward to working closely to support learning and development and business goals."* Ian Fanton, Executive Vice President, Corporate Learning, Harvard Business Publishing

Leonardo is EssilorLuxottica's digital learning platform that provides an incredible variety of educational content to its community and the eyewear industry. Launched in 2021, Leonardo offers on-demand high quality learning with varying formats tailored to every learner's needs: videos, interactive lessons, readings, and podcasts available in up to 35 languages. It enhances its programs through an extensive calendar of live sessions, giving learners access also to the latest scientific and clinical insights.

The Harvard curated section of Leonardo can be accessed by Eyecare Professionals starting June 5 by clicking [here](#) or by contacting your EssilorLuxottica account person.

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## About EssilorLuxottica

EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses. Formed in 2018, its mission is to help people around the world to see more and be more by addressing their evolving vision needs and personal style aspirations. The Company brings together the complementary expertise of two industry pioneers, one in advanced lens technology and the other in the craftsmanship of iconic eyewear, to set new industry standards for vision care and the consumer experience around it. Influential eyewear brands including Ray-Ban and Oakley, lens technology brands including Varilux and Transitions, and world-class retail brands including Sunglass Hut, LensCrafters, Salmoiraghi & Viganò and GrandVision are part of the EssilorLuxottica family. EssilorLuxottica has approximately 190,000 employees. In 2022, the Company generated consolidated revenue of Euro 24.5 billion. The EssilorLuxottica share trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL:FP. For more information, please visit: [www.essilorluxottica.com](http://www.essilorluxottica.com)