

EssilorLuxottica continues strong partnership with EAOO as platinum sponsor of "Eye care in the changing world" 2023 conference in Poznań, Poland

Charenton-le-Pont, France and Poznań, Poland (12 May 2023) – EssilorLuxottica is pleased to announce its continued partnership with the European Academy of Optometry and Optics (EAOO) as the platinum sponsor of their annual conference "*Eye care in the changing world*" in Poznań, Poland, on 12-14 May 2023. The 14th annual conference of the European Academy of Optometry and Optics (EAOO), the largest professional gathering for optometry and optics in Europe, is a joint meeting with the European Council of Optometry and Optics (ECOO), co-organized by the EAOO and the Polish Optometric Association - Polskie Towarzystwo Optometrii i Optyki (PTOO).

As part of its commitment to engage with industry experts, share knowledge and insights, and provide innovative solutions to address the growing problem of presbyopia, EssilorLuxottica will host a session featuring Sebastien Fricker, MSc, R&D Lens Design Manager, EssilorLuxottica, on "*Recent Advances in the Development of Progressive Addition Lenses - Artificial Intelligence behind Varilux XR*". The session will showcase EssilorLuxottica's latest innovation in artificial intelligence for progressive lenses, the Varilux XR Series lenses. The keynote session by EssilorLuxottica will take place on May 13th at 10:30 am local time.

This year's Academy edition discusses the theme "*Eyecare in the Changing World*" and offers more than 50 hours of learning opportunities to share the latest knowledge and inspire best-practice. The program features a fantastic blend of scientific, clinical, educational, and public health topics, including plenary keynote lectures, joint symposiums, interactive workshops, and roundtables, with networking and exhibition facilities.

EssilorLuxottica remains dedicated to addressing the importance of myopia management, and will present new insights on myopia control spectacle lenses at this year's conference at their satellite session. The group is committed to bringing solutions to children to help slow down their myopia progression and prevent the onset of high myopia later in life. EssilorLuxottica's experts will share new insights and research on the Essilor® Stellest® lens, including its three-year clinical trial results. Attendees can expect to learn about the innovative features and benefits of this advanced lens technology, which is designed to provide clear, high-quality vision, while managing myopia progression in children. This satellite session will take place on May 13th at 14:30 local time.

EssilorLuxottica will also have a booth where attendees can discover instruments for day-to-day practice, discuss with experts, and find out more about EssilorLuxottica's solutions for myopia and presbyopia. The agenda can be found [here](#).

Academy President, Mrs. Liliana Stankova, FEAOO, commented: *"The European Academy of Optometry and Optics is delighted to be partnering with EssilorLuxottica in presenting our annual meeting in Poznań in 2023. Working together will help us raise standards and improve education in the field of optometry and optics to meet the needs of everyone's vision across Europe. Events such as this Academy conference cannot happen without sponsorship, and we are grateful for EssilorLuxottica's support."*

Dominika Olkowska, president of PTOO and Vision Care Specialist in Global Vision Care team, EssilorLuxottica, said, "Optometry is a field that is still developing, but it is also a very important profession, helping as many patients as possible to maintain healthy eyes and quality of vision. That is why educational meetings such as the annual EAOO conference are so essential! They create excellent opportunity for every specialist to learn and continuously improve their skills. We are delighted to host the EAOO annual congress in Poznań and look forward to welcoming a record number of delegates, students, researchers and practitioners to discuss, and share the latest evidence, education and clinical practice in optometry, optics and dispensing, and vision science. We are grateful that our sponsors understand this mission and support us in this effort, Together, we care about the highest quality of education and the development of optometrists and opticians around the world. Without the support of our sponsors, this would not be possible."

Olga Prenat, Head, Medical and Professional Affairs and Vision Care Education, EssilorLuxottica, and founding member of EAOO, said, *"We are pleased to partner yet again with EAOO, who shares our mission to promote education and knowledge among eye care professionals, and to collaborate to elevate the profession and practice. We look forward to sharing our myopia and presbyopia expertise and our latest innovations at EAOO to support eye care professionals and help them contribute to better vision care and eye health for patients."*

Alberto Silva, EMEA Medical Marketing and Professional Relations Director, EssilorLuxottica said: *"EssilorLuxottica is proud to continue its strong partnership with the European Academy of Optometry and Optics (EAOO) as a platinum sponsor of their annual conference. By supporting this important event, EssilorLuxottica reaffirms its commitment to advancing the field of optometry and optics, and to sharing insights and solutions to address pressing global eye care challenges. The EAOO conference provides a valuable forum for industry experts to exchange ideas, collaborate on research and development, and discuss the latest advances in eye care. EssilorLuxottica is honored to be a part of this esteemed community and looks forward to contributing to the conference through its keynote session and other presentations."*

For more information on the conference visit: eao2023.com.

About EssilorLuxottica

EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses. Formed in 2018, its mission is to help people around the world to see more and be more by addressing their evolving vision needs and personal style aspirations. The Company brings together the complementary expertise of two industry pioneers, one in advanced lens technology and the other in the craftsmanship of iconic eyewear, to set new industry standards for vision care and the consumer experience around it. Influential eyewear brands including Ray-Ban and Oakley, lens technology brands including Varilux and Transitions, and world-class retail brands including Sunglass Hut, LensCrafters, Salmoiraghi & Viganò and GrandVision are part of the EssilorLuxottica family. EssilorLuxottica has approximately 190,000 employees. In 2022, the Company generated consolidated revenue of Euro 24.5 billion. The EssilorLuxottica share trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL:FP. For more information, please visit www.essilorluxottica.com.

About EAOO

The European Academy of Optometry and Optics (EAOO) is a membership organisation that provides a much-needed voice to help advance optometry and optics, develop the scientific knowledge base and support and promote lifelong learning for optometrists, opticians, vision scientists and all those involved in eye health care across Europe. The Academy's strategic aims are to: • develop scientific knowledge of optometry and optics, • advance and promote education into optometry and optics and related subjects, • advance and promote research into optometry and optics and related subjects, • promote for the public benefit the science and practice of optometry and optics, • promote for the public benefit the professional competence and conduct of Academy members. The Academy was launched in Lausanne, Switzerland in May 2009, at the Spring Meeting of the European Council of Optometry and Optics (ECOO).

Address: European Academy of Optometry and Optics, 42 Craven Street, London, WC2N 5NG, United Kingdom

Info: www.eaoo.info

About PTOO

The Polish Optometric Association (PTOO), the local organizer of EAOO 2023 in Poland, is a membership organization that has been operating since 1994. Its aims are, among others, the continuous improvement of professional qualifications of Polish optometrists and opticians, developing standards and spreading professional ethics among specialists in Poland. PTOO is also a member of the European Council of Optometry and Optics (ECOO).

Address: Polskie Towarzystwo Optometrii i Optyki, ul. Warszawska 98A, 61-047 Poznań

Info: <http://www.ptoo.pl/>

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