



PERFORMANCE AI GLASSES

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Hey Meta, start autocapture



Mark Cavendish

Financial Highlights

- Group's revenue +11.7% in the third quarter at constant exchange rates, +8.8% in the nine months
- Wearables major boost, enlarging the portfolio with a strong pipeline of product innovation
- Vision care and sunglasses growing 5% at constant exchange rates and perimeter
- North America and EMEA up double digits in both PS and DTC channels
- Stellest supported by strong clinical results, "de novo" fully approved by FDA, in the US market from October
- RetinAI acquisition announced yesterday. Optegra closed, to be consolidated as of October, 1



∞ Meta

Performance AI Glasses

GAME CHANGER

Kylian Mbappé in Oakley Meta HSTN



Moncler Lunettes

Revenue Growth

Constant
exchange rates

Current
exchange rates

Q3 2025 vs 2024

Group Revenue

+11.7%

+6.7%

9M 2025 vs 2024

Group Revenue

+8.8%

+5.9%

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Q3 revenue by segment, 2025 vs 2024

€ million	Q3 2025	Q3 2024	Change at constant exchange rates	Change at current exchange rates
Professional Solutions	3,223	3,017	+11.9%	+6.8%
Direct To Consumer	3,644	3,420	+11.6%	+6.5%
Total Revenue	6,867	6,437	+11.7%	+6.7%

Q3 revenue by region, 2025 vs 2024

€ million	Q3 2025	Q3 2024	Change at constant exchange rates	Change at current exchange rates
North America	2,996	2,854	+12.1%	+5.0%
EMEA	2,694	2,433	+12.7%	+10.7%
Asia-Pacific	822	794	+10.5%	+3.5%
Latin America	355	356	+5.2%	-0.4%
Total Revenue	6,867	6,437	+11.7%	+6.7%

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Nine-month revenue by segment, 2025 vs 2024

€ million	9M 2025	9M 2024	Change at constant exchange rates	Change at current exchange rates
Professional Solutions	9,788	9,430	+6.6%	+3.8%
Direct To Consumer	11,103	10,297	+10.7%	+7.8%
Total Revenue	20,891	19,727	+8.8%	+5.9%

Nine-month revenue by region, 2025 vs 2024

€ million	9M 2025	9M 2024	Change at constant exchange rates	Change at current exchange rates
North America	9,180	8,827	+7.2%	+4.0%
EMEA	8,098	7,402	+10.5%	+9.4%
Asia-Pacific	2,523	2,383	+9.5%	+5.9%
Latin America	1,090	1,115	+7.6%	-2.3%
Total Revenue	20,891	19,727	+8.8%	+5.9%



Store Count

	As of September 30, 2025	As of December 31, 2024
North America	3,808	3,835
EMEA	6,051	5,972
Asia-Pacific	1,675	1,598
Latin America	2,127	2,132
Total Corporate Stores	13,661	13,537
Franchising & Licensing	4,031	4,101
Total Store Count	17,692	17,638



PERFORMANCE AI GLASSES

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Cassandre Beaugrand