## Essilor Luxottica Capital Market Day



### Francesco Milleri

Chairman and Chief Executive Officer

Growing with the market, not in the market

### The biggest in the industry

Unique market structure, scale disparity has increased further

### The only full range player

Present in all products, trade channels, price segments

### The only global player

Directly present in more than 150 countries

### Partnering with all

We are supplier and customer to almost all players within an interconnected market

# Open model for a network company

### Paul du Saillant

Deputy Chief Executive Officer

### A new integrated end-to-end omnichannel company

### Unique asset portfolio

#### Innovation

Industry Pioneer, Top Spender in R&D

> 11,000

Patents

> 3,500

New Eyewear Models / Year

#### **Brand Portfolio**

All product and price ranges

- > 150 Brands > 6,000 years heritage
  - Frames

• Smart Glasses

Lenses

- Readers & others
- Instruments
- AFA
- Equipment

Contact Lenses

DTC banners

#### Go-to-Market

Multi/Omni-Channel

Professional Solutions

Direct to Consumer

Wholesale

>150

E-com **75** Banners

Countries

VC > 65M Lives

**17,921** Stores

### Global Footprint

Balanced exposure\*



### People

> 180,000 Employees in over 150 countries

60%

46%

Women

< 35 years

67k

Employee Shareholders High Profile Board (14 Directors)

### Supply Chain

Scale & Proximity

53

Mass Production Facilities

564

Prescription Labs & Edging-Mounting Facilities

**57** 

Distribution Centers

### EssilorLuxottica, the integration

Complementarity of products, services, segments and geographies

Top customer engagement

Full business digitalization

Unified lab network

Common culture
Unified organization
Eyes on the Planet
Leonardo

Diversification of supply chain

New categories / New geographies

Store integration and remodeling

Integrated IT platform

# M&A as an integral part of the growth strategy



### Dr. Amir Khoshnevis

Vision Source Chief Medical Officer

Vision Source, unique open platform for eyecare, leveraging the partnership with EssilorLuxottica

#1 US network of 4,500 high performing doctors

Strong community & culture

United

Mission focused

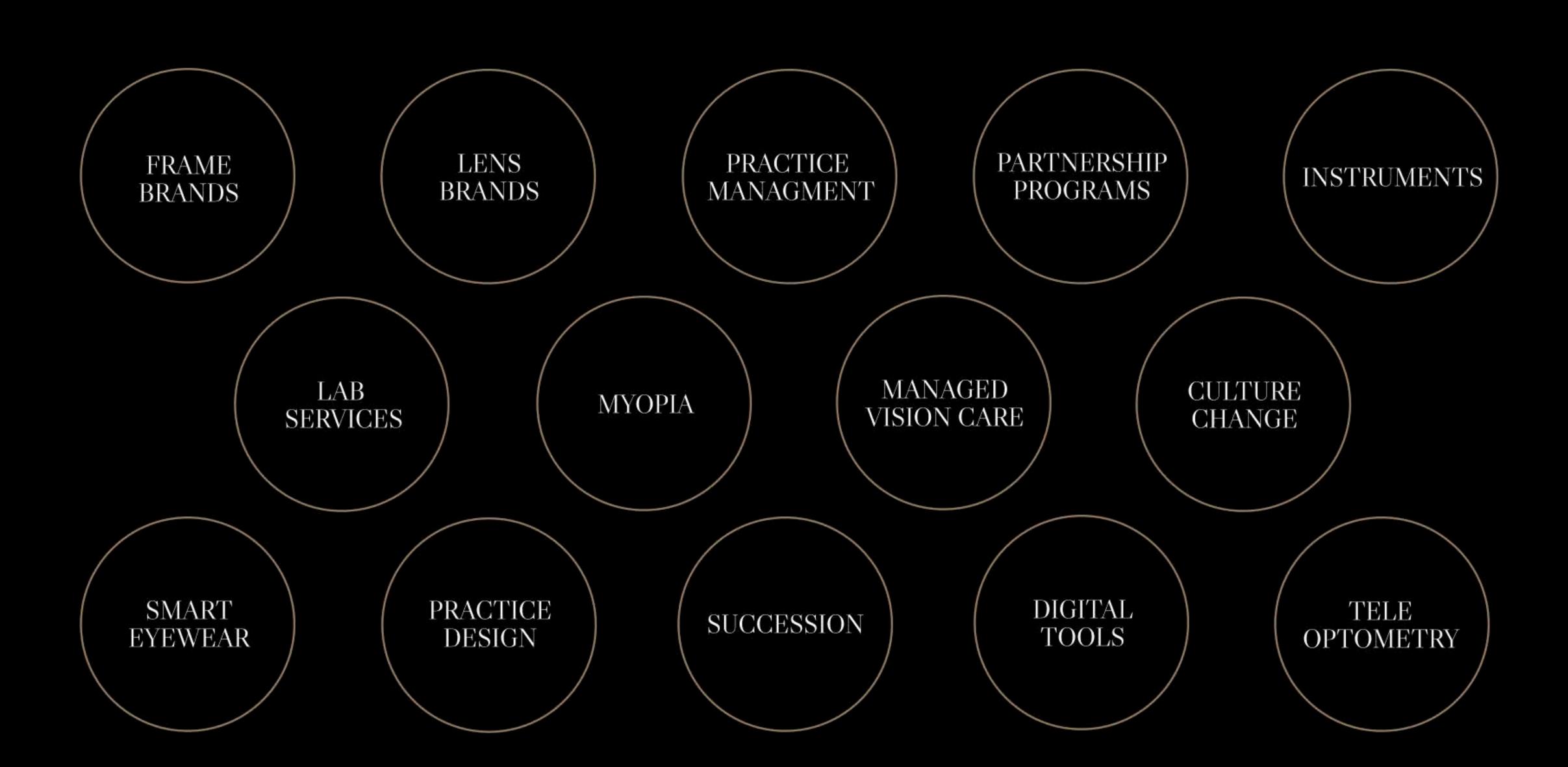
Helping independent optometrists reach their full potential

Quality
experience

Serving 10 million patients a year



### How EssilorLuxottica supports Vision Source



### Giorgio Striano Chief Operating Officer

Supply chain & Carbon roadmap

# 2018-2022 Integrated & Resilient supply chain

### 2018-2022

Integrated

8

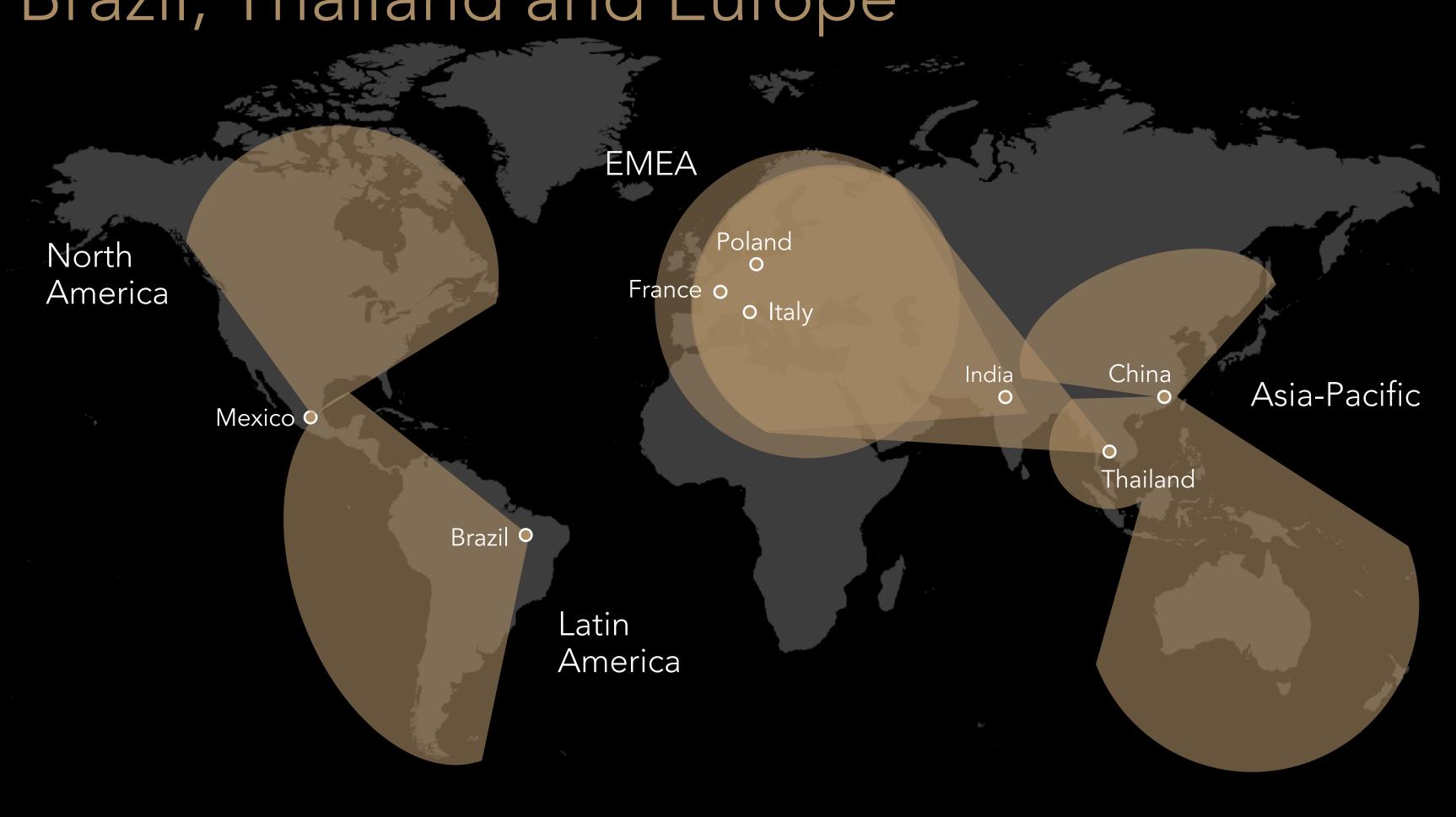
Resilient supply chain

One supply chain through simplification and standardization

Navigating through the global challenges to elevate the customer journey



Key investments for a flexible and resilient network, for the benefit of the entire industry and all players: Mexico, Brazil, Thailand and Europe



# Innovation is embedded in our DNA

Automation is not enough

Vertical integration

Ultimate eyecare experience

### Eyes on Carbon

Process optimization

Renewable energy production on site

Energy attribute certifications

New buildings designed to be green

Green logistics

Reforestation projects

### Federico Buffa

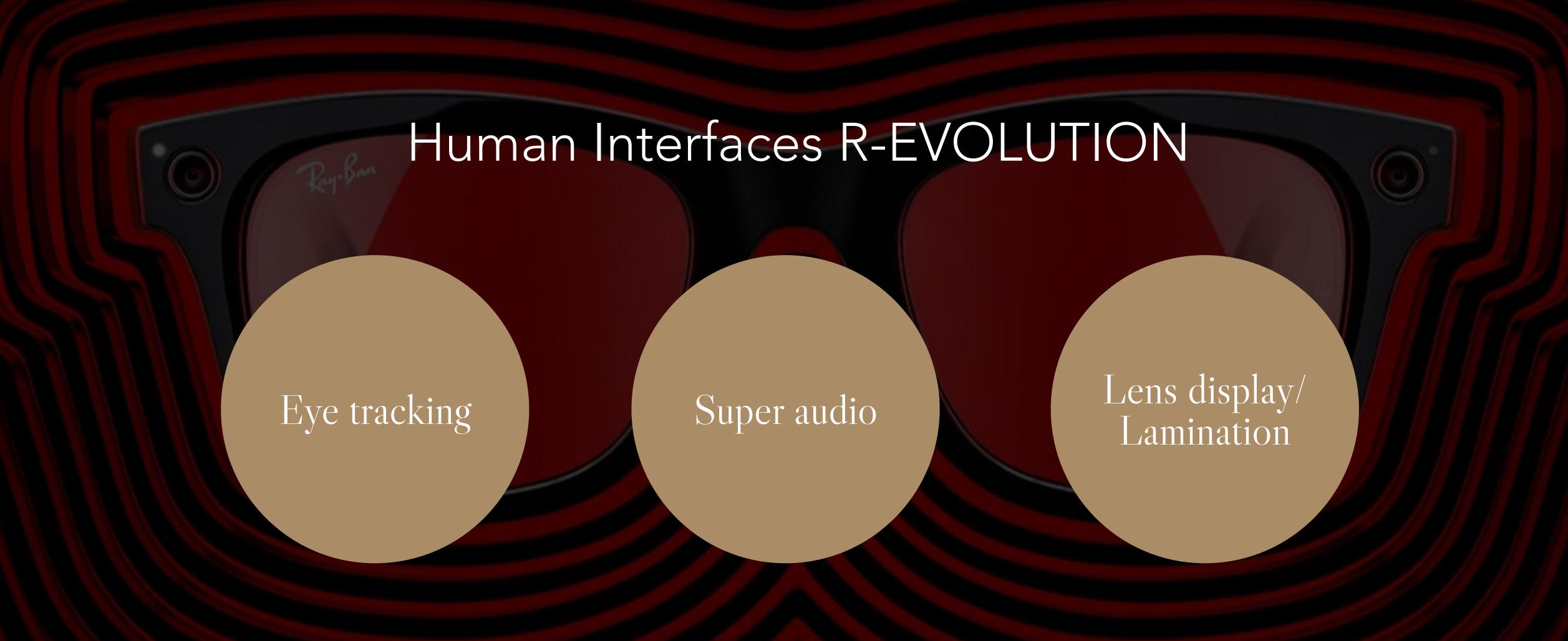
Head of Eyewear R&D, Product Style and Licensing

### Smart Glasses & Circularity

# Smart Glasses partners in building the metaverse



### How to enable this journey



### Eyes on Circularity

Eco-Design

Sustainable certifications

Partnership

Vertical integration



Injected frames and lenses made with bio-nylon

Castor Oil

Bio-acetate frames

Cotton or wood pulp

Renewable source used
for cellulose acetate

Grains, beet or sugar cane

Renewable sources used for bio-based plasticizer

**Semi finish lenses** designed saving 50% of raw material



Nylon recycling area developed in Italy with 100+ kg recycling/day

(ISCC+Certified)

Acetate recycling CRT with Mazzucchelli

Fossil carbon substituted by recycled plastics

Nylon recycling from fishing nets with Bureo on Costa del Mar



Focus on packaging and POP

Avoid single use plastic

Reduce materials and components

Use recycled & recyclable materials (fibers, paper...)



### Norbert Gorny Chief Operating Officer

Lens innovation as a differentiating factor

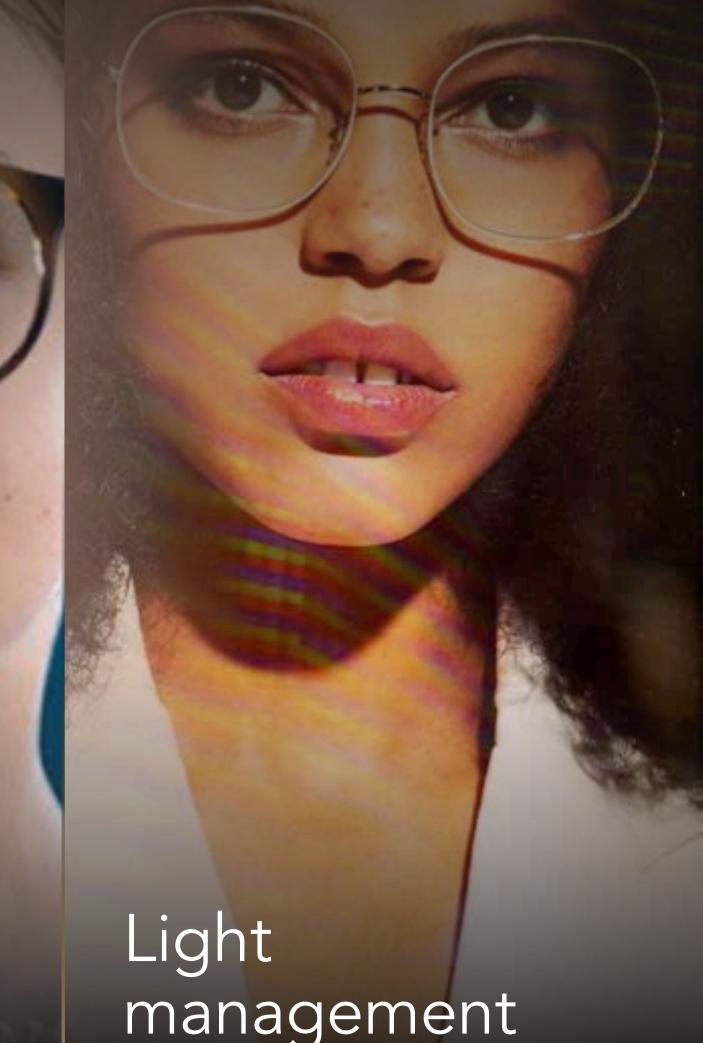
Innovation to outperform wearer needs and to facilitate creation of new categories



E-lens



Myopia & advanced single vision



# Expand progressive lens category to meet all needs and reach higher penetration



# Many unmet consumer needs can be satisfied by managing light

Visual function of the eye

Vision protection

Non-visual function of the eye

# Innovative medical lens offer in our myopia control solution portfolio

Highly Aspherical Lenslet
Target Technology
H.A.L.T.

Stellest...

Diffusion Optics Technology D.O.T.

SIGHTGLASS VISION Light therapy

Patient journey

### Arnaud Ribadeau Dumas

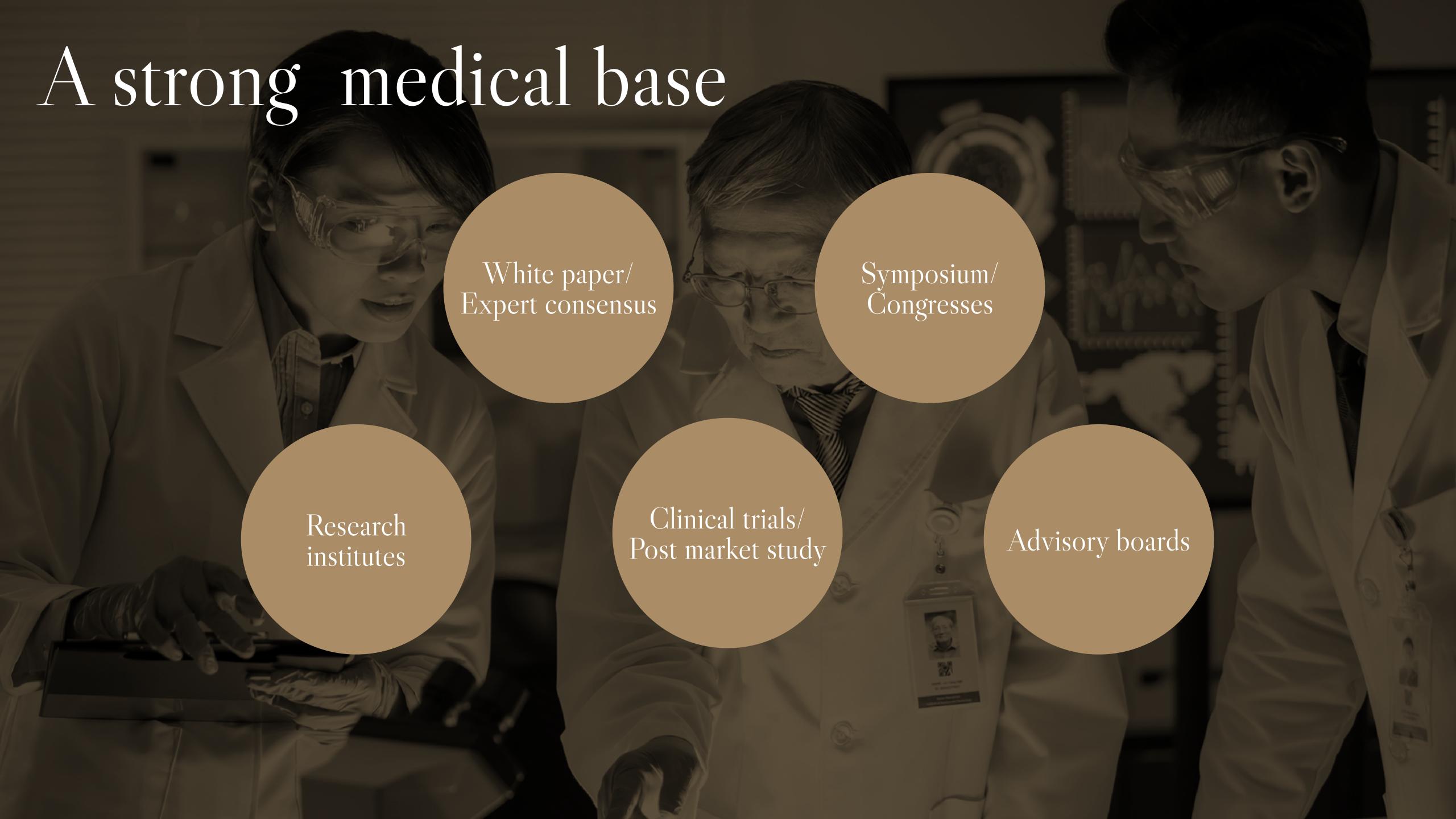
Head of Group Myopia

Myopia management: shaping the next category

### A wide portfolio of solutions

Soft contact lenses Ortho-K H.A.L.T/D.O.T. MiSight CRT Kids Frame/ Anti-fatigue Essijunior Complete pair

Dedicated instruments



# Raising public health attention and consumer awareness



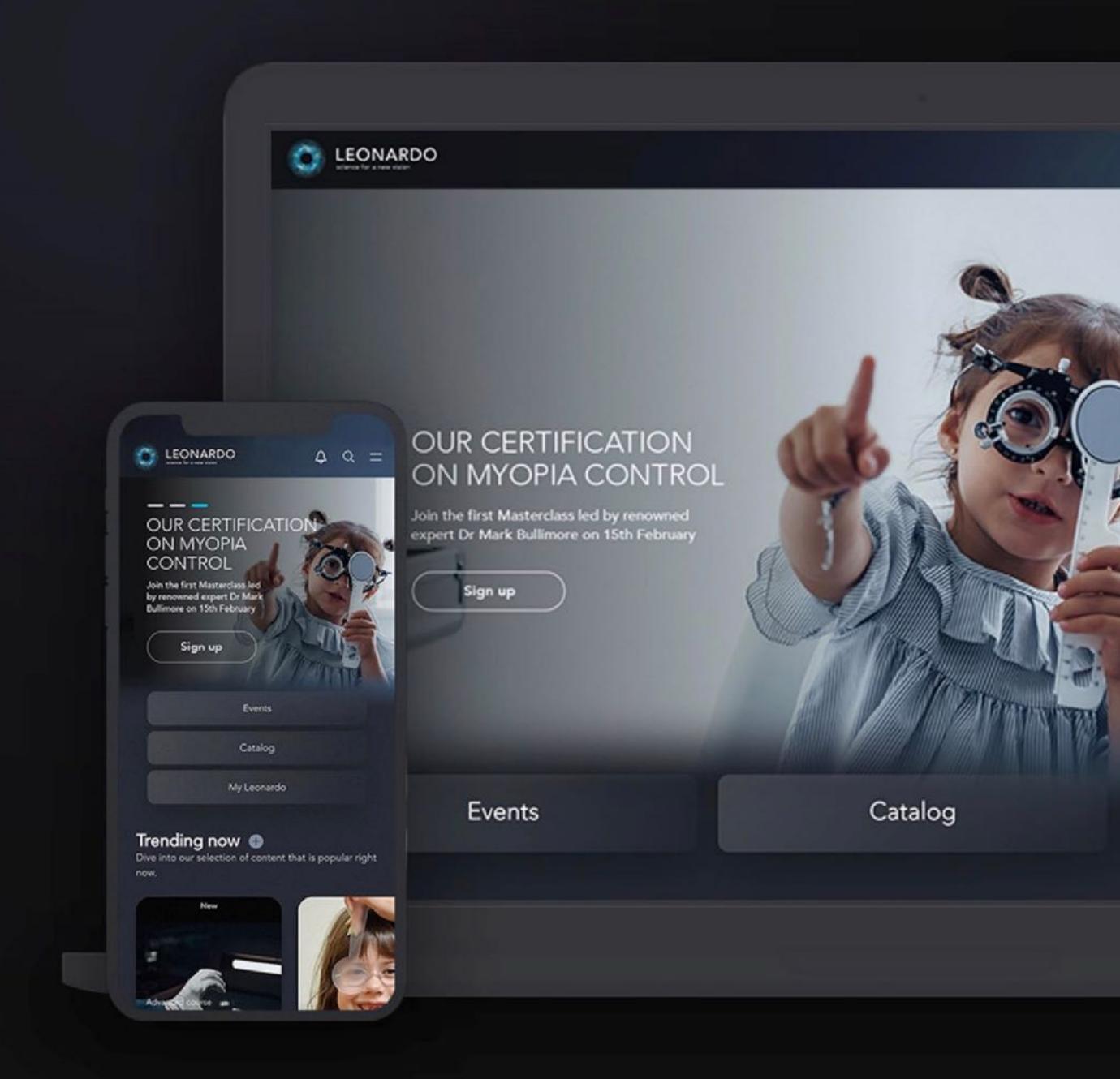
# Myopia dispensing: transforming ECP practices and engaging with hospitals and clinics

Leonardo

Myopia experts certification

LensCrafters Essilor VisionCenter

Telemedicine Tencent WeDoc





### Break

15 minutes





Independent, but not alone

### Professional Solutions snapshot

#### The market —

- ~80% of the market represented by prescription
- >50% of the market served through independent ECPs

#### EssilorLuxottica -

- Full range solutions
  across all products, all markets, all price segments
- **Diversified customer base** with independent ECPs as the back-bone

#### **INDUSTRY TRENDS**



Digitalization/ Teleoptometry

Need for better vision

Patient journey

# How EssilorLuxottica leads the market in ENE



Act as one company

Leverage our geographical footprint

Accelerate category growth & innovation deployment



Level up our customer partnerships & services



# How EssilorLuxottica leads the market in North America





Partner programs

Products & Brand

Customer centric organization



Education & Awareness





### Massimiliano Mutinelli

President of Retail Optical EMEA

GrandVision integration

Elevating the optical market in Europe





### Growth opportunities

Organic Growth

**TEAM** 

**STORES** 

PRODUCT ASSORTMENT CUSTOMER JOURNEY

ENABLERS

DIGITALIZATION

ndVISION:







External Growth

## Integration synergies

STRONG LOCAL BANNERS

ONE INTEGRATED PLATFORM

### Alessandro Cobelli

Head of Global E-commerce

E-commerce, one global team

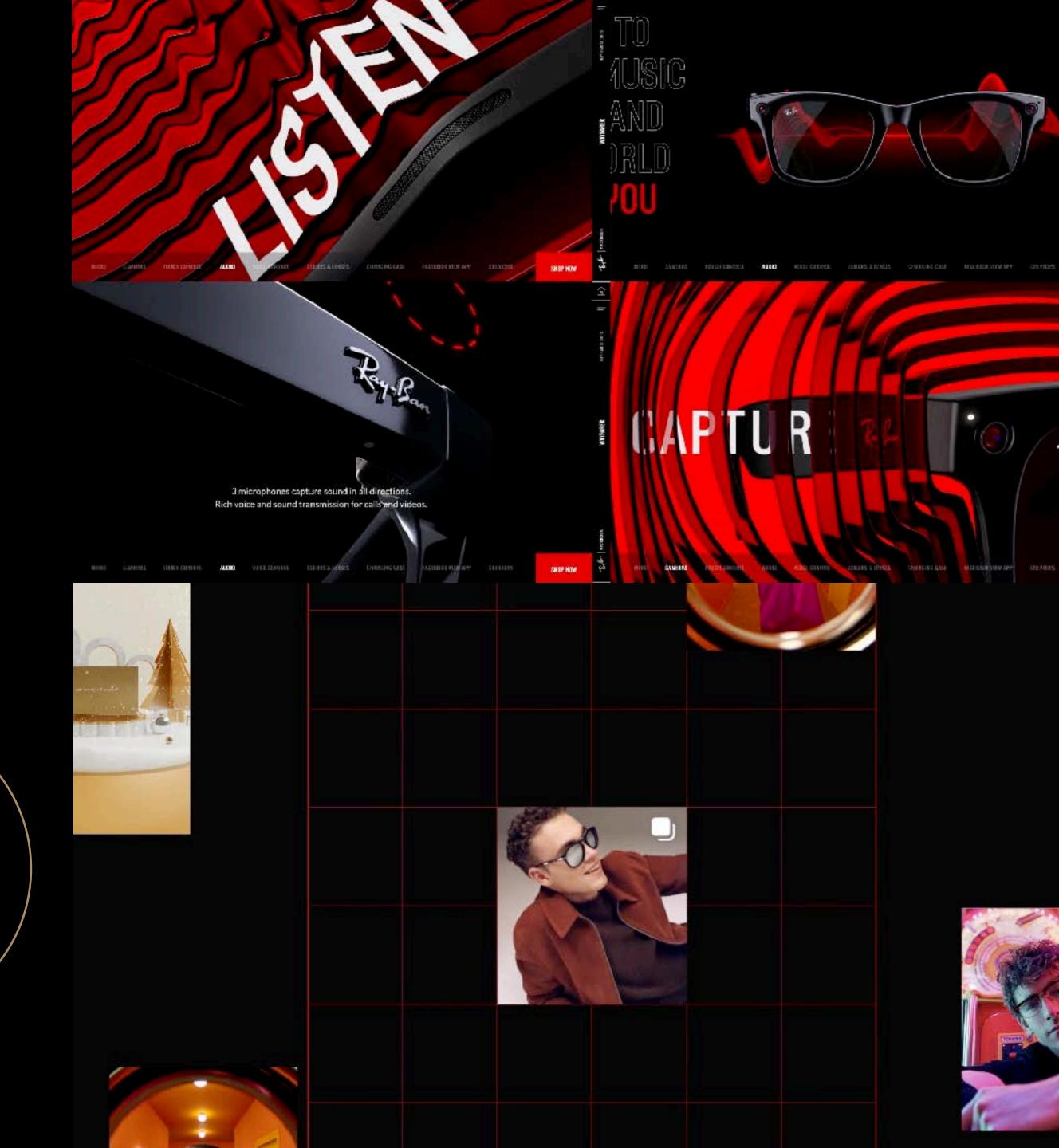
### Our e-commerce ID card

>500 m
UNIQUE VISITORS

TEAM
800
PEOPLE

€1.5Bn TURNOVER 75
BANNERS

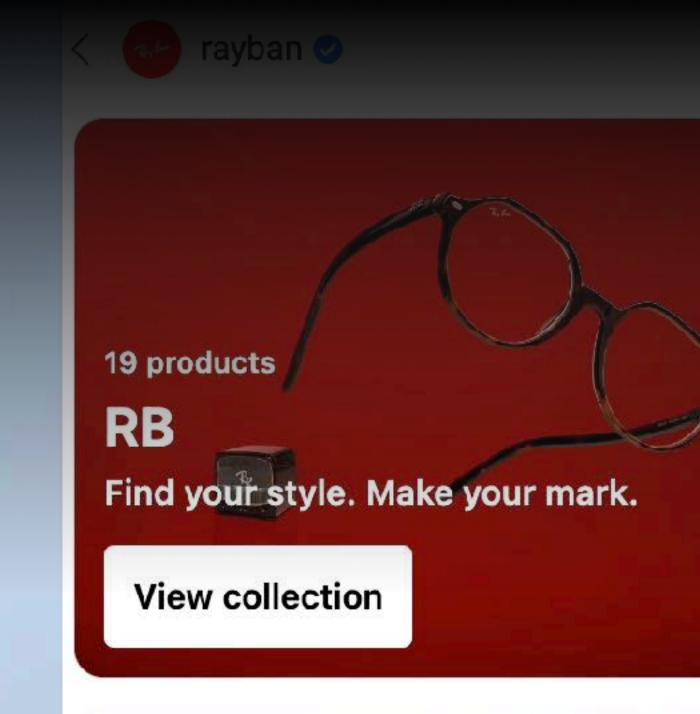
44 COUNTRIES

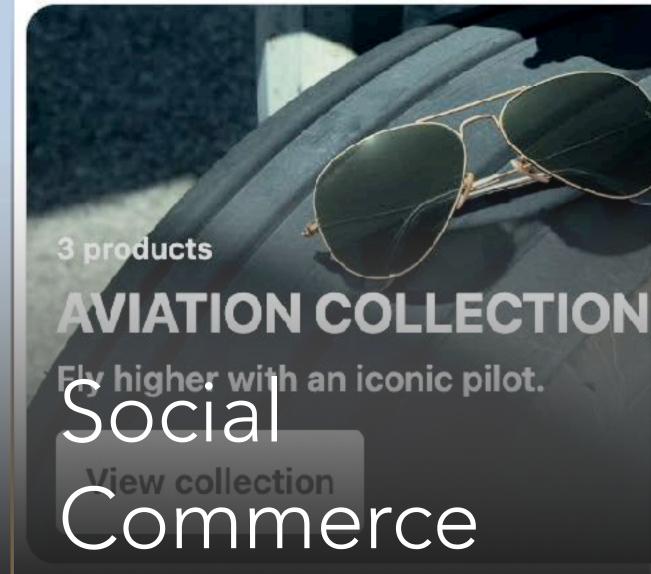


# Fully personalized experience, integrated customer journey

Frame
Advisor
Artificial
Intelligence

Virtual Try-on Lens Configurator







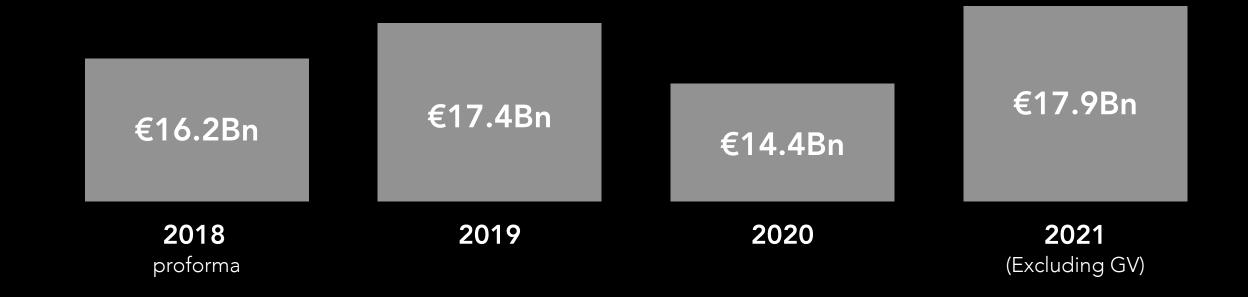
### Stefano Grassi

Chief Financial Officer

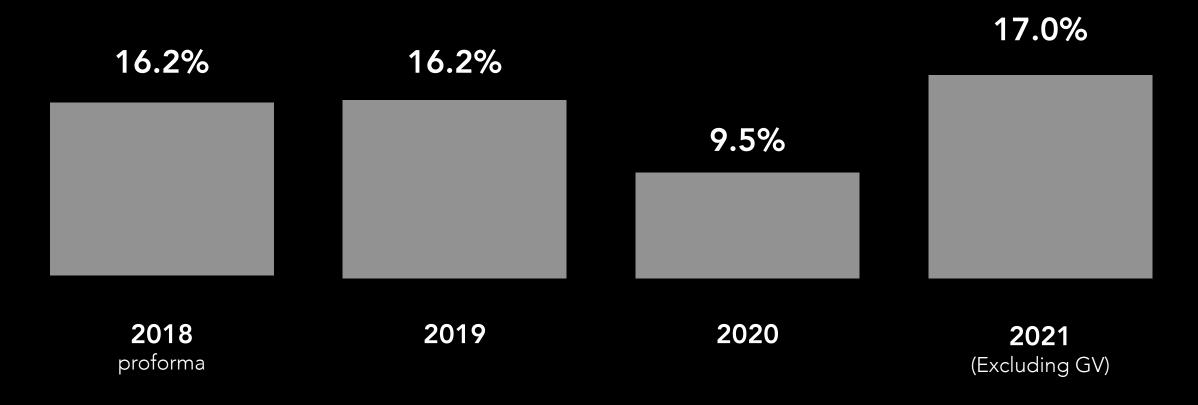
Financial roadmap

## Long term outlook

#### Revenue

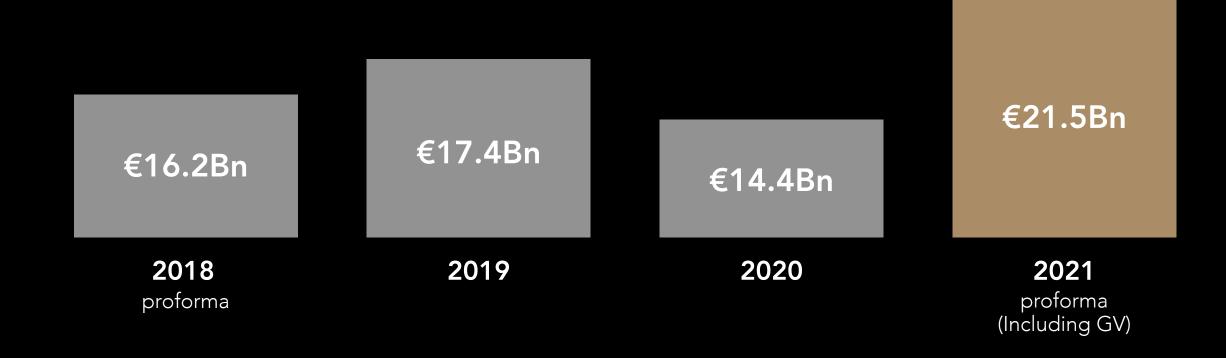


#### Adj Operating Profit as a % of revenues

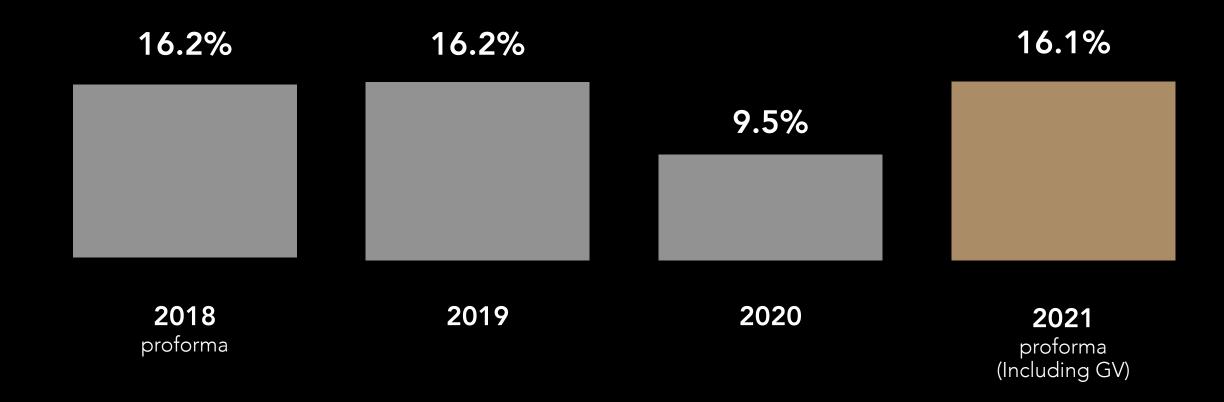


## Long term outlook

#### Revenue

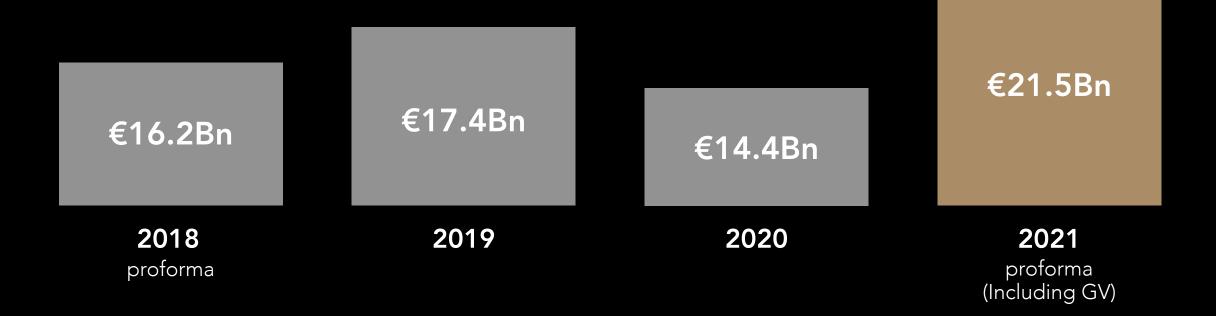


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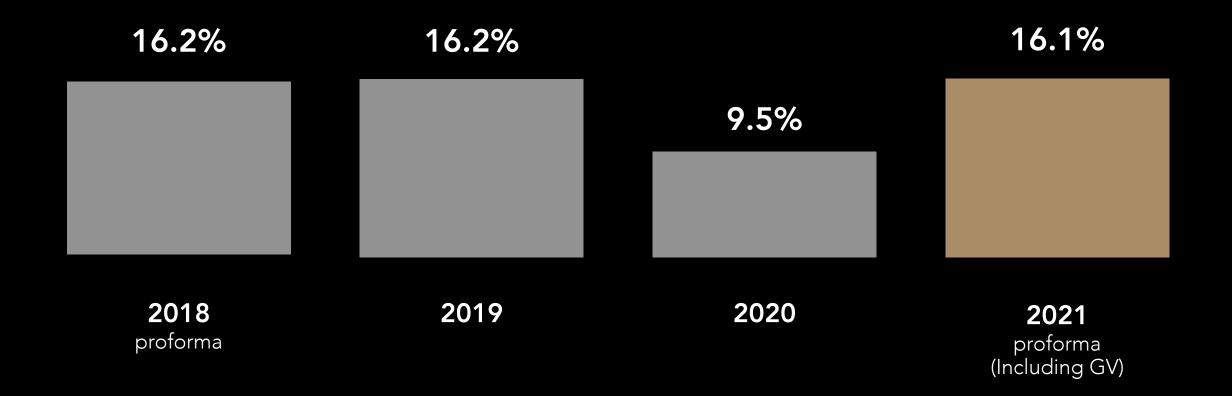


## Long term outlook

#### Revenue



#### Adj Operating Profit as a % of revenues





Revenue annual growth 2022-26

mid-single digit

~ €27-28Bn

2026

19-20%

2026

Sales key drivers

NA & Europe

APAC & LATAM

Bolt-on acquisitions

E-commerce

Volume

Low to mid single digit

Mid to high single digit

Up to 1 p.p. of growth

Double digit (~10% of total revenues by 2026) Volume primary driver, price/mix add-on

## Opportunities for additional growth



### Profitability building blocks

Revenue

Fast growing markets penetration (Brazil, India and China)

**INITIATIVES** 

Lens & Frames mix improvement

EssilorLuxottica programs: EL360, Stars, Essilor Experts, Vision Source etc

Insurance expansion outside US

**STEADY STATE** Operating leverage at 3% growth

Cost

**INVESTMENTS** 

**EFFICIENCIES** 

Retail store network

Develop under-penetrated markets

Marketing supporting brands growth

R&D and product innovation

Operations and supply chain

IT Infrastructure & digitalization

Back office

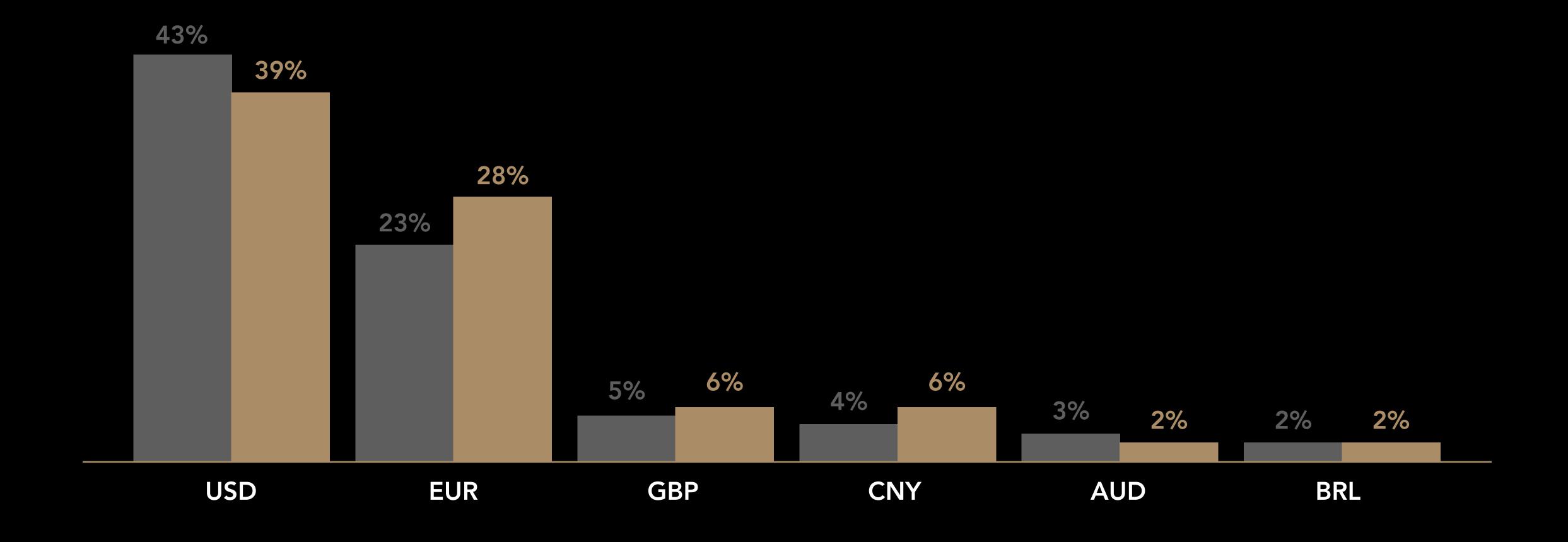
Automation

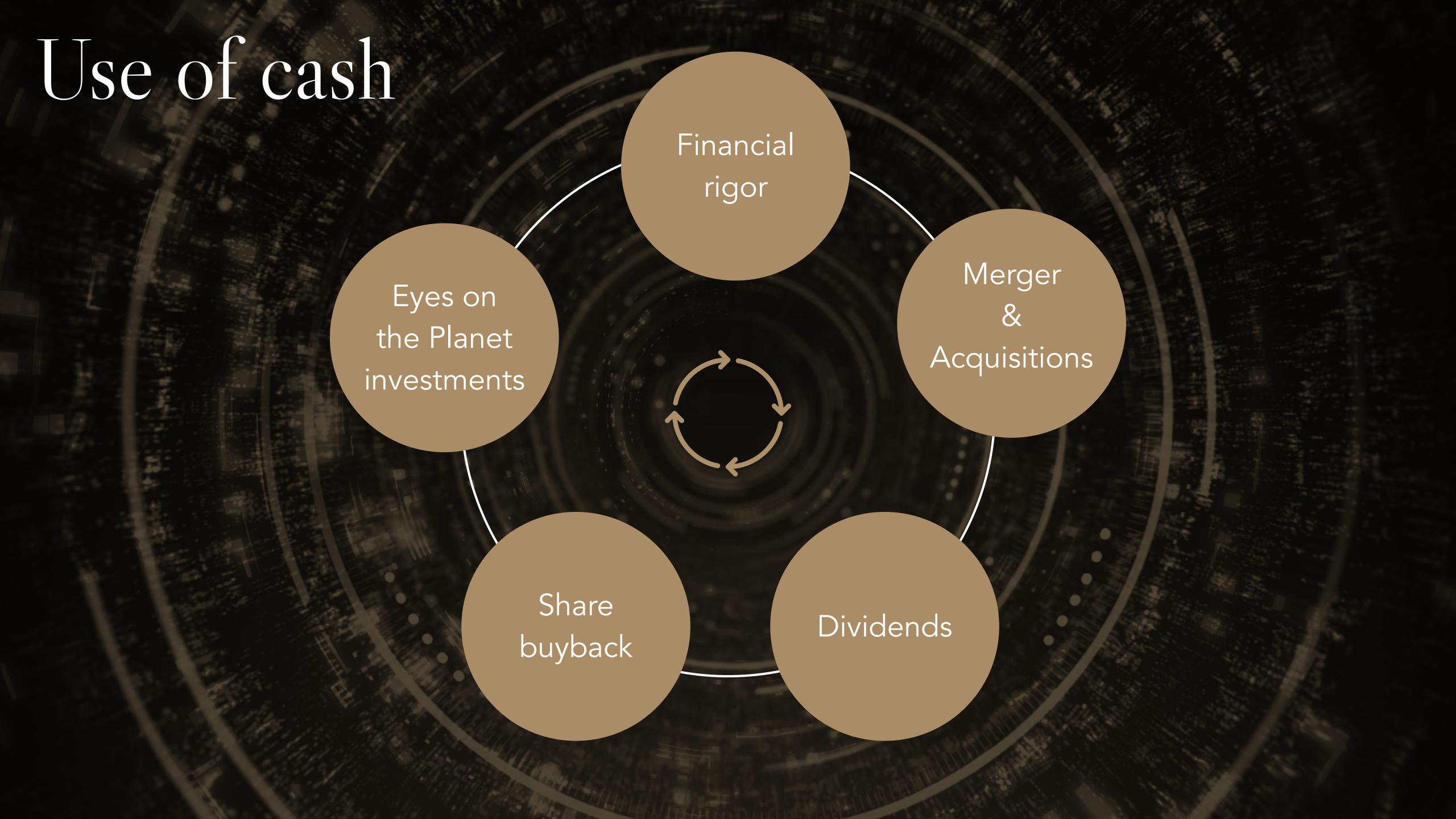
Operations and supply chain

Legal entities simplification

# Revenue and cost currency structure







### Investments

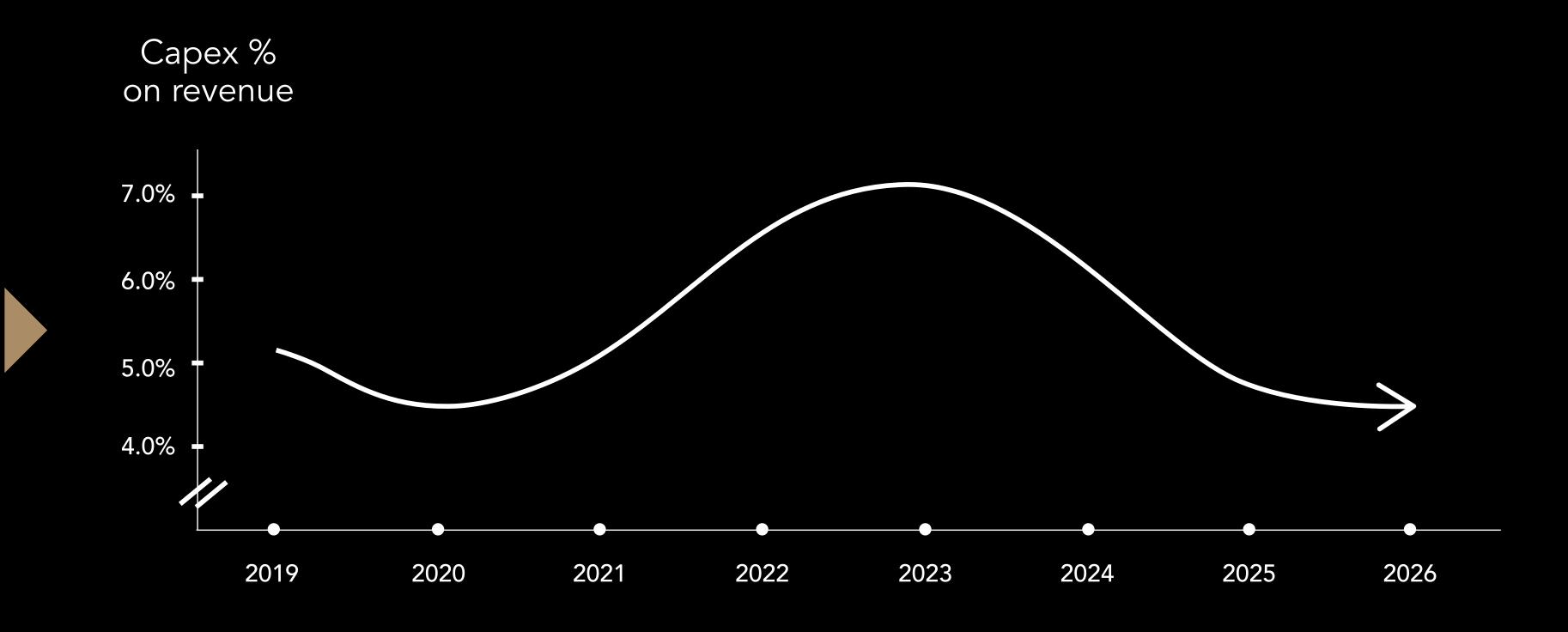
Capex mix 2021 proforma

35% OPERATIONS

32% RETAIL

20% DIGITAL TECHNOLOGY

13% OTHER





F. Milleri | P. du Saillant | S. Grassi

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